

Dear Colleague

## COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2018-19

### Summary

1. This Circular advises NHS Boards and community pharmacy contractors of Public Health Service (PHS) poster campaign topics for the remainder of 2018-19.
2. The campaign schedule is attached at the **Annex** to this circular.

### Background

3. Tactical Media will distribute the materials to community pharmacies at the appropriate times.
4. Any broken PHS poster holders should be reported directly to Tactical Media for repair/replacement either by telephoning 0800 694 0810 or emailing [cps@tacticalmedia.co.uk](mailto:cps@tacticalmedia.co.uk)
5. The content of this Circular has been agreed with Community Pharmacy Scotland.

### Action

6. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely



**Rose Marie Parr**  
Chief Pharmaceutical Officer/  
Deputy Director Pharmacy & Medicines Division

25 September 2018

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#### Addresses

##### For action

Chief Executives, NHS Boards

##### For information

NHS Directors of Pharmacy

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#### Enquiries to:

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**Public Health Service Poster Campaigns 2018-19\***

24 September – 28 October 2018	Detect Cancer Early
29 October – 2 December 2018	Antimicrobial Resistance
3 December – 6 January 2019	Be Healthwise this Winter
7 January – February 2019	Smoking cessation

**Notes:**

\*Campaign topics and timings are subject to change.