

Dear Colleague

COMMUNITY PHARMACY PUBLIC HEALTH SERVICE POSTER CAMPAIGNS 2017-18: UPDATE

Summary

1. This Circular provides an update to NHS Boards and community pharmacy contractors on the Public Health Service (PHS) poster campaign topics for the remainder of 2017-18.
2. The updated campaign schedule is attached at the **Annex** to this circular.

Background

3. Tactical Media will distribute the materials to community pharmacies at the appropriate times.
4. Any broken PHS poster holders should be reported directly to Tactical Media for repair/replacement either by telephoning 0800 694 0810 or emailing cps@tacticalmedia.co.uk.
5. The content of this Circular has been agreed with Community Pharmacy Scotland.

Action

6. NHS Boards are asked to copy this Circular to all community pharmacy contractors on their pharmaceutical list.

Yours sincerely



Rose Marie Parr
Chief Pharmaceutical Officer/
Deputy Director Pharmacy & Medicines Division

20 December 2017

Addresses

For action

Chief Executives, NHS Boards

For information

NHS Directors of Pharmacy

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Public Health Service Poster Campaigns 2017-18

27 November – 7 January 2018	Be Healthwise this Winter
8 January – 4 February 2018	Smoking cessation
5 February – 4 March 2018	Sepsis
5 March - April 2018	Be Healthwise this Easter

Note:

Community Pharmacy contractors should retain their Minor Ailment Service posters for future use in 2018-19.